

OUR GUIDING PRINCIPLES



WE HAVE A DEFINED APPROACH IN EVERYTHING WE DO.

We believe the best way to achieve extraordinary impact is by having bold dreams, striving for brilliant delivery, and showing up with a burning desire to serve others. As such, we have identified the following five principles to guide our journey.

VISION: The healthiest, most generous region on the planet

MISSION: We build the capabilities of charities; connect people with opportunities to serve others; and shine a light on significant health issues, developing innovative solutions alongside community partners.



WE STRIVE TO BE SERVANT LEADERS.

We acknowledge the immense responsibility that comes with serving our neighbors and recognize the importance of always having a bias toward action.



WE STRIVE TO BE INCLUSIVE.

We believe we have something to learn from everyone, and as such, we respect and welcome each individual's unique perspective, talents, and experiences.



WE STRIVE TO BE CONTINUOUS LEARNERS.

We face complex challenges in the work we do, and so we remain curious and constantly vigilant in challenging our own assumptions with new information and ideas.



WE STRIVE TO BE INNOVATORS.

We regularly experiment with better, more effective ways to serve others and are willing to abandon an idea when it's not working.



WE STRIVE TO BE COURAGEOUS COMMUNICATORS.

We are willing to separate ideas from the people who have them, navigating difficult challenges in a timely fashion and with candor and civility.

