



## **NEWS RELEASE**

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### **DMF LAUNCHES TEMPORARY GIVING PLATFORM TO HELP CHARITIES THROUGH COVID-19**

FARGO, N.D. – In response to the COVID-19 pandemic, Dakota Medical Foundation (DMF), Impact Foundation, and Alex Stern Family Foundation have developed a multi-faceted response to help charities across North Dakota and northwest Minnesota ensure continuity of services for the populations they serve.

#### **Charity Emerging Needs Survey**

To gather the most timely data possible about how this pandemic is affecting regional charities, a short survey was sent out to nearly 500 area nonprofits. More than 230 responses were received, and some highlights as of noon today include:

- Nearly half have cancelled or anticipate cancelling a major fundraising event due to the crisis.
- More than 40% anticipate losing at least \$25,000 in donations or earned revenue.
- 40% say they do not have a remote-work option available.
- More than half have six months or less of operating cash on hand.

#### **DMFHelpingHearts.org – A Temporary Giving Platform**

To facilitate a way for the general public to learn about the urgent needs of our regional charities and support them during this trying time, we have established a temporary giving platform, DMFHelpingHearts.org. The site will also serve as a real-time information hub so that government officials, businesses, and funders can help charities across North Dakota and northwest Minnesota meet the growing demand for social and human services.

All Giving Hearts Day charities are listed on the Helping Hearts site and have been asked to update their individual profile to reflect their urgent needs in light of COVID-19. Additionally, safety-net charities that did not participate in Giving Hearts Day are encouraged to utilize the platform and can request an application via email at [GHDInfo@dakmed.org](mailto:GHDInfo@dakmed.org).

#### **DMF COVID-19 Critical Services Fund**

DMF has also created the “DMF COVID-19 Critical Services Fund” to raise additional support for critical safety-net health and human services organizations in the region. 100% of dollars raised through this fund will be distributed as grants because DMF will cover all administrative expenses. To give to this fund, please visit [DMFHelpingHearts.org](http://DMFHelpingHearts.org) and search for “DMF COVID-19 Critical Services Fund.”

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